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# 2022 IMPACT REPORT



@redeemingzoe

redeemingzoe.org

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# MESSAGE FROM ONE OF OUR FOUNDERS

## A year of growth



This past year was truly a year of growth and progress as we have really found our rhythm since covid hit and celebrated six years as an organization. Our team worked hard and was able to double the number of individuals who have been trained in child protection since we started training in 2018. We have now reached the lives of over 10,000 plus children through those who have been trained.

Another step towards growth was adding to our team in August. Erlyn brought with her a wealth of experience and passion when working with children, and her contributions have been invaluable in expanding our reach and impact.

My favorite achievement in 2022 was developing and implementing a comprehensive prevention education curriculum called, "I can be strong, smart, and safe". This curriculum is designed to equip children, families, and communities with the knowledge and skills they need to recognize and prevent instances of abuse. We have also partnered with a local high school where internet safety lessons are now included in one of the class subjects. We believe that prevention is key to creating a safer environment for Filipino children, and we are thrilled to have taken this important step toward achieving that goal.

Finally, I want to express my deep gratitude to all of you who make our work possible. Your generosity and faith in our mission have allowed us to continue making a tangible impact in the lives of vulnerable children in the Philippines, and for that, we are forever grateful. As we look ahead to the future, I am confident that we will build on the progress we made in 2022 and continue to make a difference in the lives of countless Filipino children.

With heartfelt gratitude,

*Becca Desrochers*

CEO & Co-Founder





## MISSION

We exist to equip and empower communities to prevent child exploitation in the Philippines.

## VISION

We see communities united, families strengthened through hope in Jesus Christ, and children empowered to stand up against all forms of abuse.

We are striving to create a culture of **awareness** of what abuse is and its devastating effects through child protection and trauma-informed training. We know that knowledge is necessary in order to see **prevention**.

We see children growing up never knowing the storyline of abuse!



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# MEET TEAM ZOE

Our dedicated team of individuals who make this work possible



**IVY**  
**MANAGER OF  
OPERATIONS**



**NERISSA**  
**PROGRAM DIRECTOR**



**ERLYN**  
**OFFICE  
ADMINISTRATOR**

This year brought exciting changes to our team as we transitioned into a full-time team of three.

Nerissa transitioned from our office administrator to our Program Director in August and has done a fantastic job overseeing our trainings and community projects. As well as, pioneering the creation of our own prevention education curriculum.

Eryln joined our team on August 3rd as the new office administrator and has been an integral part of our programs continuing to grow and thrive. She is passionate about serving others and empowering children who come from marginalized areas. She wants to help inspire them to dream big and experience the love of God.

Ivy continues to lead our team with excellence and passion. She has been a key part of Redeeming Zoe partnering with the local government, police, and schools to protect Filipino children. She continues to work to grow our reach and connections.

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*Working at Redeeming Zoe and seeing the children we work with reminds me of myself and my family from the past. I want to let them experience the same things I have through God and to always dream big.*

-Eryln

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# OUR WORK



## **communities united, families strengthened, and children protected**

We are working to advance change in the Philippines, starting with meeting the community's basic needs through nutritious food packs, vitamins, and household goods.

We envision a community of strong families that sees value in their children. We believe that starts with building relationships, drawing people closer to the local church, and partnering with parents to ensure they have the necessary tools to help protect their future.

Awareness brings knowledge. Knowledge is power.

Our programs educate on how to recognize and respond to the signs of abuse in a way that children and families can understand, and collectively create ways for them to be protected.

There is no truer phrase than "it takes a village" and we are dedicated to equipping villages to protect the next generation through child protection trainings.



# OUR IMPACT

This year was our biggest year of growth since our start. We saw 1,320 individuals trained in child protection. That is double the number since our first training in July 2018 through 2021. We look forward to seeing this chart continue growing and more children are protected.

Through our trainings, we partnered with new schools, non-profits, and churches, and started work on more remote islands and local communities. We also partnered with the local police in hosting child protection events monthly at elementary schools in the community where we work.

Through our Club Kinabuhi monthly family connections, we were able to start two new bible studies and have seen a growth in the interest of the CK students wanting to join local church activities including joining the church basketball team.



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New Remote Islands



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New School Partnerships



5

New Nonprofit Partnerships



20

Monthly Family Connections



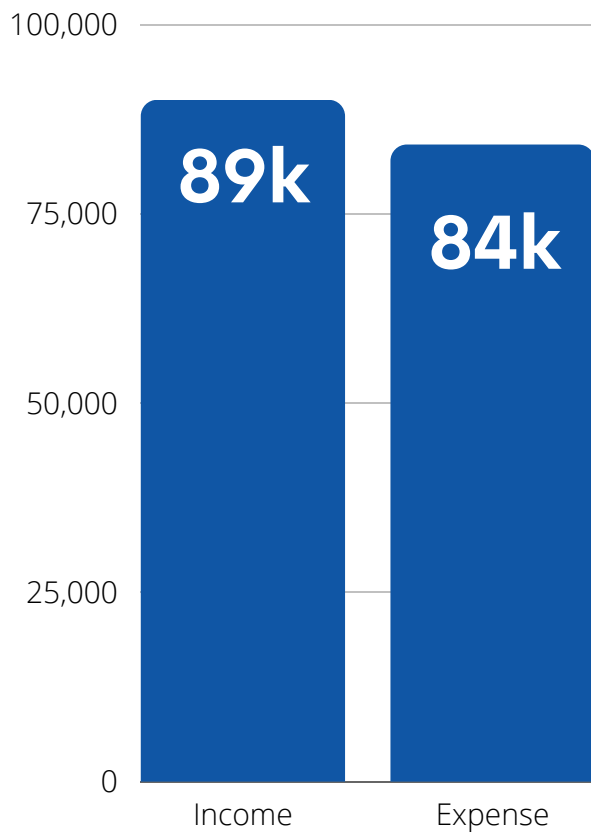
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Child Protection Trainings

# FINANCE

Our financial performance in 2022 was exceptional, as we managed to reduce our expenses by \$18,000 while still achieving significant growth. We were able to double our reach and hired a new employee, which indicates our expanding business operations.

At the end of the year, we also had a positive balance of \$5,000, which is a testament to our financial prudence and business acumen. Overall, 2022 was a highly successful year for our organization, and we are well-positioned for continued growth in the future.



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# STORIES

**"I can be strong, smart, and safe"**

This year, our team worked to build eight lessons on prevention to help children know who owns their body and how to protect it, how to say no when they feel uncomfortable, how to build a trust circle of adults, how to spot red flags, where to report abuse if it happens, and whom God says there are.

We have been able to implement this in our remote island ministry, multiple local community outreaches, with our Club Kinabuhi students, and within many elementary schools through a partnership with the local police. We know that knowledge is power and we are thrilled to have taken this big step toward our goal of protecting Filipino children from abuse.

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*Thank you for teaching our children. I can see the changes in my young child. Before you came, she did not like wearing pants and underwear but now she understands the importance of protecting her private parts. I am glad now she knows how to protect her body and what a good and bad secret is.*

*-Parent*

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## Expanding our reach



Since covid hit in 2020, our team had to pivot and find new ways to work to protect children outside of the school building due to them being closed because of health protocols. Thus began our Island Outreach in early 2021 which has continued to grow since. In August, our team successfully ministered to and educated over one hundred children, 40 mothers, and 7 child advocates and church volunteers on a remote island that has a strong internet connection but little police involvement.

The outreach program included a delicious meal for the children, as well as lessons on body safety and the distribution of vitamins, milk, and rice packs. For the adults, the team spoke about the dangers of human trafficking and abuse, what child exploitation looks like, and how to report it. The parents expressed their gratitude and appreciation for the information, as they had never heard of such things before, and with their island becoming a tourist destination, they now have the tools to keep their children safe.

Our team was able to reach three new remote islands this year and we look forward to continuing to increase that number. We are passionate about protecting the next generation whether they're our next-door neighbor or on a remote island that takes 14 hours to get there.

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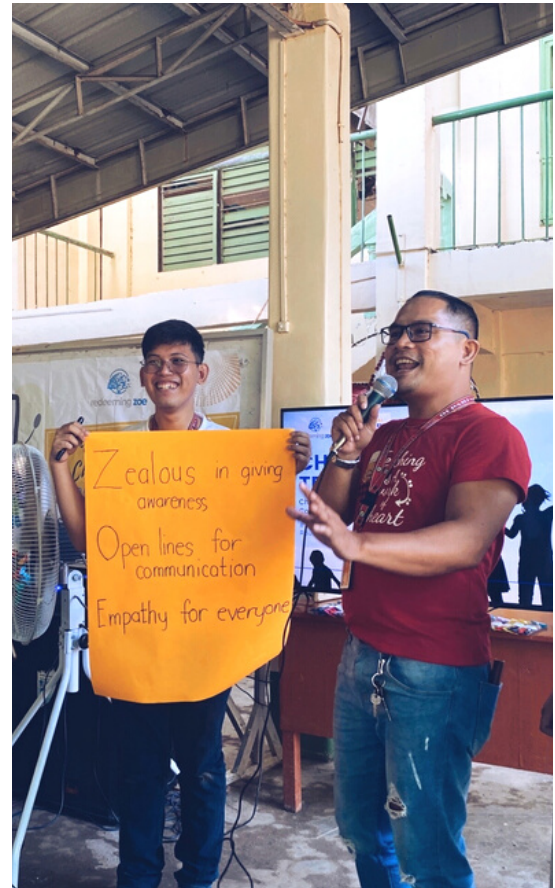
## National Children's Month

National Children's Month is every November in the Philippines and is a special occasion that aims to promote the welfare and protection of children.

During this month, our team took an active role in hosting five awareness trainings focused on educating children, teachers, parents, church staff, and volunteers on the best practices for keeping children safe.

As a result, we trained 513 individuals on child safety, equipping them with the knowledge and skills necessary to create a safe and nurturing environment for children.

With each individual trained in child protection, comes a safer world for the next generation of Filipino children. Our hope is that these children grow into empowered leaders for generations to come.





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# Acknowledgements

The mission and vision of Redeeming Zoe continues because of the hard work of our Filipino staff. Ivy, Nerissa, and Eryn none of this would have been possible without your passion and dedication to seeing a safer world for Filipino children.

A big thank you to Mactan Cathedral of Faith for giving your time, resources, and transportation on so many occasions.

Tri-Tech Corporation, your faithful sponsorship is what has kept us going through this pandemic. Lives are being impacted and children are safer because of your giving.

Thank you to all of you who have faithfully given since day one. Your monthly gift, no matter the amount, is what has allowed us to plan forward.

*We thank you for your continued support in our efforts to keep Filipino children safe.*



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