



redeeming zoe

*A Year of Growth*

2023

IMPACTREPORT



redeemingzoe.org

# Message from our CEO

As I reflect on the journey of Redeeming Zoe throughout 2023, I am overwhelmed with gratitude for the milestones we've achieved and the growth we've experienced. This year held a special significance as my co-founder, Hillary, and I had the privilege of reuniting with our team in person for the first time since July 2020. It was such a humbling experience to witness firsthand the hard work of our team and to see how our organization has flourished over the years.

One of my favorite parts of the year was witnessing our youth actively engage with a local church and mentorship program. Our Club Kinabuhi students have embraced opportunities for growth and connection, demonstrating the transformative power of our mission in their lives.

Redeeming Zoe continues to operate four ongoing programs, serving as pillars of hope and support for vulnerable Filipino youth, providing them with essential tools to thrive. Additionally, having the opportunities to speak at a children's ministry conference and a university broadened our connections and reinforced our commitment to advocating for children, and strengthening partnerships within the community and nationwide.

Reflecting on 2023 fills me with profound gratitude for the dedication of our team, the generosity of our supporters, and the resilience of the children we serve. Together, we have journeyed towards creating a brighter future for the children of the Philippines, and I am eager to see the continued impact we will make as we walk this journey together.

With heartfelt gratitude,

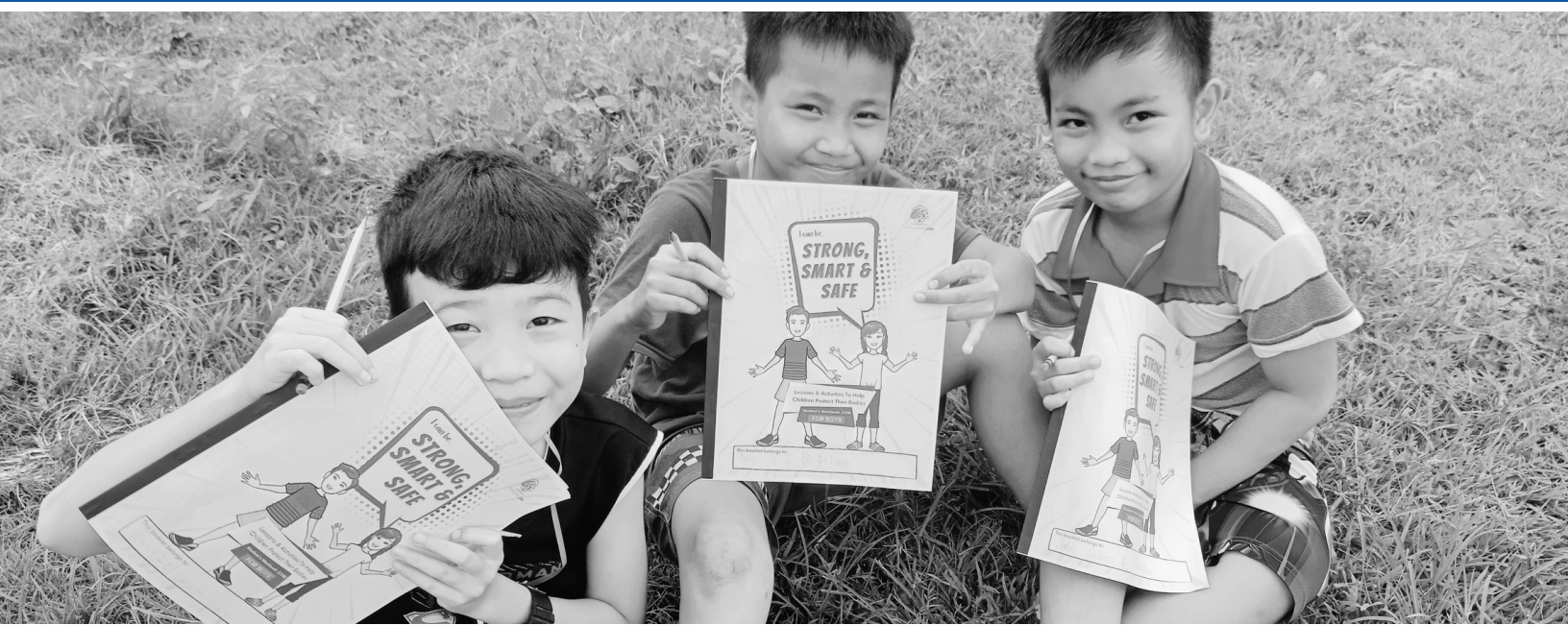
*Becca Desrochers*

CEO & Co-Founder



# Who we are

Redeeming Zoe is dedicated to fostering a culture of awareness surrounding child abuse and its profound impact. Through our child protection and trauma-informed training initiatives, we aim to equip individuals and communities with the knowledge necessary to prevent abuse and create safer environments for children. Rooted in the Gospel of Jesus Christ, our ultimate vision is to see children grow up free from the devastating effects of abuse, ensuring that their stories are filled with hope, resilience, and empowerment.



## MISSION

We exist to equip and empower communities to prevent child exploitation in the Philippines.

## VISION

We see communities united, families strengthened through hope in Jesus Christ, and children empowered to stand up against all forms of abuse.

# Meet our team



Meet our dedicated team at Redeeming Zoe: (named in order of picture) Erlyn, our Office Administrator; Ivy, our Manager of Operations; and Nerissa, our Program Director.

While their titles denote specific roles, they each go above and beyond their duties, bringing creativity, compassion, and tireless dedication to every task. Erlyn ensures the smooth functioning of our office while also assisting with our programs, Ivy leads our operations with efficiency and is dedicated to growing the ministry, and Nerissa oversees our programs with vision and creativity. Together, they embody resilience, compassion, and dedication, driving forward our initiatives and making a tangible difference in the lives of those we serve. We are immensely grateful for all their hard work.

**And we can't forget, that our work is made possible by the invaluable contribution of over 20 volunteers, whose support and dedication amplify our impact in the community.**

# Our Programs



## CLUB KINABUHI (CLUB LIFE)

Club Kinabuhi provides support to vulnerable students and their families through weekly gatherings, offering child protection lessons, engaging in Bible studies, and distributing monthly food packs.



## CHILD PROTECTION TRAINING

Our trainings equip communities, churches, teachers, and parents with the knowledge and skills to recognize and respond effectively to signs of abuse, ensuring the safety and well-being of children.



## BARANGAY OUTREACH

In barangays, we conduct 10-week lessons using our prevention education curriculum "I Can Be Strong, Smart, and Safe," empowering children with skills and knowledge to protect themselves from abuse.



## REMOTE ISLAND PARTNERSHIPS

We actively collaborate with churches on remote islands to conduct trainings for church staff and volunteers, parents, and children, ensuring comprehensive support and education on child protection measures.

# Our Impact

## PROGRAMS

## OUTCOME

### Club Kinabuhi

- CK youth getting involved in weekly church activities and paired with a mentor
- Bi-weekly bible study and child protective lessons for the parents

### Child Protection Trainings

- 33 different trainings were held which includes 9 new partnered organizations
- 365 adults were trained about child safety and protection

### Barangay Outreach

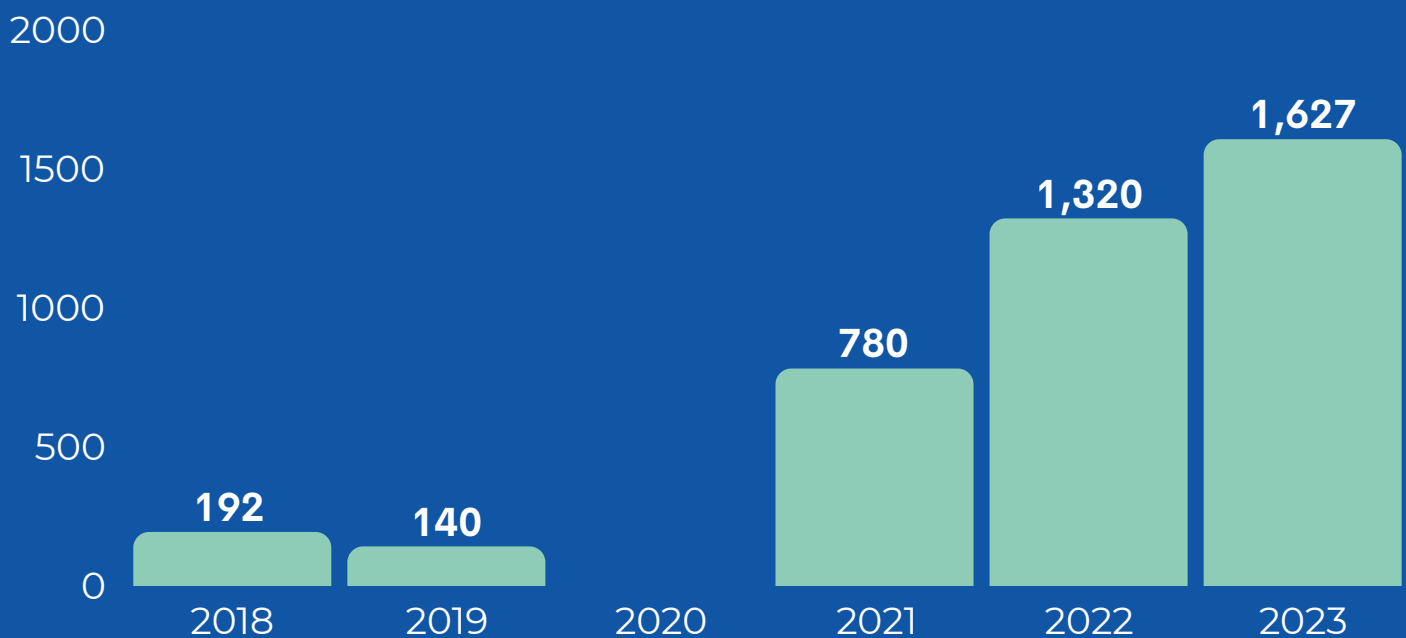
- 4 new barangay outreaches, dedicating 10 weeks in each community working with both children and parents

### Remote Islands

- 2 new remote islands and church partnerships

## 4,000+ individuals trained in child protection

\*Due to covid, there were no trainings in 2020 but we continued to serve our CK families each month.



# Impact Stories

## A JOURNEY OF RESILIENCE AND HOPE

In October 2019, we introduced you to Zoe\*\*, who bravely disclosed that she was being groomed for online sexual exploitation, marking the first self-reported case of its kind in the Philippines. Her home environment, tainted by other forms of abuse, prompted authorities to place her and her older sister in a government facility for their safety. For four years and through a few transitions, our team remained a constant source of support, staying connected, celebrating birthdays, and providing the love and encouragement they needed to thrive.



Zoe and her sister have shown incredible growth over the years. This year, after their home was deemed safe they returned, reintegrated into

our programs, and found peace in their faith. During our founder's recent trip to Cebu, Zoe shared with our team her heartfelt gratitude. She expressed,

***"I am thankful to God that you never left our side."***

Today, you can find Zoe hanging out with her friends at church or finding ways to serve others during our bi-weekly Club Kinabuhi gatherings.



\*\*Zoe's name was changed to protect her identity and respect her privacy.

## BUILDING STRONGER FOUNDATIONS

In 2019, Club Kinabuhi started as an after-school program for 30 vulnerable youth, but wow, has it become something amazing! This past year, we focused on inviting and involving the youth in the local church. By providing them with transportation, it opened doors of opportunities to deepen their faith and develop a sense of belonging.

Through Club Kinabuhi, our youth not only learn valuable life skills and lessons in child protection but they now receive guidance and support from church family and mentors.



Furthermore, several teens had the opportunity to participate in a life-changing youth camp during the summer months. This experience further solidified their faith and fostered meaningful connections with fellow believers and mentors.



It's been inspiring to witness the positive impact of these efforts on the lives of our teens, as they navigate their faith journey with newfound resilience and hope. It's like they've found a second family!



## AMPLIFYING OUR MISSION

Throughout the year, we participated in numerous speaking engagements, amplifying our mission and reach. One highlight was Ivy's speech at the Code Red Conference, equipping the church to reach the next generation. With hundreds present, Ivy raised awareness on child safety, forging nationwide connections.

Another milestone was our first university training at the University of Cebu - Lapu Lapu & Mandaue.

During this session, a participant bravely shared her personal experience of abuse. Inspired by our lecture, she expressed her newfound determination to become an educator and advocate for children, leveraging her voice to make a difference.



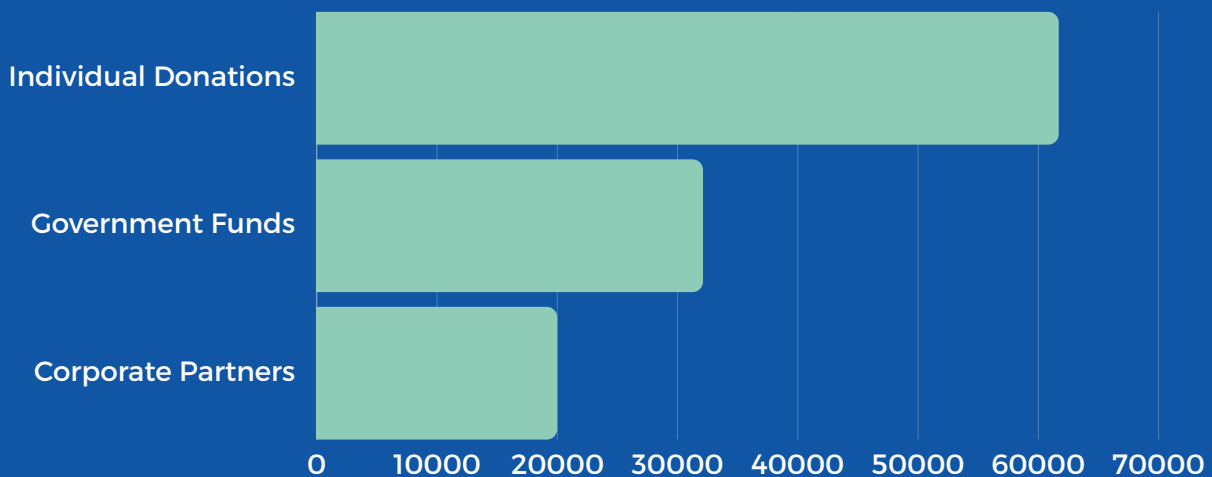
These moments reflect the impact of our work, inspiring advocates for change. Feedback from attendees like a mother and educator, who shared, "Thank

you for sharing your knowledge about child safety and protection. As a mom and educator, it's invaluable to understand children's rights and how to raise them well," reaffirms the significance of our work, spurring us on to empower and protect vulnerable children.

# Finance

In a significant milestone for Redeeming Zoe, we raised over \$100,000 this year, marking a first in our seven-year history! It's a testament to the incredible support of our donors and partners. Despite this increase in funds, we remained careful with our expenses, totaling just \$83,000 for the year. This careful stewardship ensures that the majority of our resources directly benefit our programs and initiatives, including things like printing prevention education booklets and providing food packs for families.

Additionally, we're grateful to have received the government ERC credit, further bolstering our financial stability and ability to serve our mission.



**We only spent 82% of our incoming donations in 2023**

# We thank you for your continued support in our efforts to keep Filipino children safe.

We extend sincere thanks to our donors, prayer warriors, volunteers, and corporate donor Tri-Tech for their invaluable support. Special appreciation to Mactan Cathedral of Faith for partnering with us and providing volunteers. Your contributions are instrumental in our mission's success.

A heartfelt THANK YOU to everyone who helped make our impact report a reality. Your faithful giving allows us to continue impacting lives in the Philippines and sharing the hope of Jesus Christ. Thank you for standing with us!



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